



Mohamed Morsi Hassan

BEng. MSc. RIBA

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Professional Career

2022 - Present

MLA+, Rotterdam [NL]

Chief Development Officer, CDO

MENA Regional Director

2024 - Present

Amsterdam University of the Art's Academy of Architecture

Amsterdam [NL]

Tutor Urbanism

2020 - Present

Freelance Consultant for complex Urban projects and

Policy initiatives in Europe and Meddle East

2018 - Present

Soris Architecture and Communication Consultancy,

Rotterdam [NL]

Founder + Partner

2021 - 2022

Rijnboutt, Amsterdam [NL]

Senior Urban Planner

2018 - 2021

EUP Design, Hoornaar [NL]

Urban Development and Design Expert

2016 - 2018

Royal HaskoningDHV, Nijmegen [NL]

Urban Planner / Strategic Analyst

2015 - 2016

Sands Construction Development, Jeddah [KSA]

Architect

Professional & Academic Training

MSc Urban Planning (Urbanism)

Academy of Architecture and Urbanism MA+U,

Tilburg [NL]

Double Degree, Low Carbon Architecture

Cardiff University, Cardiff [UK]

Bachelor of Architecture Engineering and Environmental
Design, Arab Academy for Science and Technology AAST,
Alexandria, [EG]

Affiliations

SBA – Dutch Architect's Registration [NL]

RIBA – Royal Institute of British Architects [UK]

Architectural Engineer – Engineers Syndicate [EG]

Experienced Professional, Advisor, Educator and Researcher

Specializing in urban development across various scales, from national-level visions to local urban design. Mohamed has led major urban planning and development projects, policy advisory, and strategic frameworks that integrate smart city technologies, sustainability, and resilience. His work spans global regions, where he has shaped comprehensive development plans and executed transformative projects, ensuring that social, economic, and environmental factors are woven into every solution.

As a proven leader in large-scale, multidisciplinary urban development projects, Mohamed excels in unifying diverse teams and stakeholders to deliver cohesive, impactful urban solutions. His role as Chief Development Officer at MLA+ demonstrates his capability to provide strategic leadership, guiding a diverse team of professionals from around the world and ensuring the successful execution of complex urban projects.

With over 10 years of experience advising governments, municipalities, and private developers, Mohamed's advisory work extends well beyond urban planning. His strategic expertise, combined with his deep understanding of the political and economic drivers of urban development, enables him to provide valuable guidance to decision-makers. His advisory roles include work with national governments, smart city initiatives, and sustainability-focused urban development programs.

As an educator, Mohamed is committed to shaping the next generation of urban designers and planners. He continuously champions a multidisciplinary and innovative approach to urbanism education, ensuring that future professionals are equipped to tackle the complexities of urban transformations. Mohamed's educational efforts also include global capacity-building initiatives, where he conducts workshops and training programs to foster urban resilience and sustainable growth in various contexts.

A thought leader and researcher, Mohamed continuously explores contemporary urban challenges, merging academic research with practical urbanism. His publications and thought pieces on topics such as smart cities, urban resilience, and sustainable development reflect his forward-thinking approach to the evolving demands of urban spaces.

Relevant Experience

Urban Policy & Strategic Advisory

2024 – Ongoing | Urban Policy Advisory and Consultancy, Riyadh, KSA

Advising the government on national urban policies, with a focus on integrating smart city technologies, sustainable development, and enhancing livability.

2020 | Alexandria SLR Strategy 2040, Alexandria, EG
Led the strategic planning to address sea-level rise and coastal resilience, ensuring alignment with international sustainability standards and securing governmental support.

2019 | Amsterdam Smart City Vision 2040, NL
Developed a comprehensive vision for Amsterdam's future, integrating smart city technologies and long-term sustainable growth strategies to future-proof the city's infrastructure and urban environment.

Masterplans & Mixed-Use Developments

2024 – Ongoing | Ras al Khaimah Residential Complex, UAE

Directing the masterplan and execution of a sustainable residential complex that promotes smart infrastructure and integrates community-focused public spaces.

2024 | Golf Residential Complex, Tashkent, UZ
Spearheaded the urban vision for a suburban residential area, incorporating modern smart city technologies and green infrastructure.

2022 | Modular Homes Acceleration, Enschede, NL
Led a subdivision study to optimize modular housing, improving planning quality and capacity across five key locations.

2022 – Ongoing | Europaplein Residential Neighborhood, Heemskerk, NL

Directing the construction of a sustainable residential community, implementing smart urbanism principles to enhance livability.

2022 – Ongoing | Bastion II Residential Neighborhood, Gorinchem, NL

Leading the development of 26 ground-level homes in a historic district, incorporating sustainable building practices and innovative water management solutions.

2023 – Ongoing | Grondappel New Village Development, Arkel, NL

Overseeing the strategic advisory for a new village development, integrating modern urban planning with the rural landscape to promote sustainable growth.

2021 | Hamerkwartier Neighbourhood Masterplan, Amsterdam, NL

Delivered a masterplan along the IJ River, transforming the area into a vibrant urban living and working district focused on sustainability and green spaces.

2020 | Kayersmolen-Noord, Apeldoorn, NL

Directed the transformation of an industrial estate into a mixed-use neighborhood, prioritizing sustainability and creating a lively, green, and diverse community.

2024 – Ongoing | Grontmij, Gorinchem, NL

Leading the development of an urban strategy to revitalize public spaces, enhance infrastructure, and promote sustainable community housing.

Public Spaces, Parks & Waterfronts

2024 – Ongoing | The Walk, Alkhobar, KSA

Leading the design of a community-focused waterfront development, integrating natural habitats with urban spaces to promote cultural and environmental resilience.

2024 | Improving Livability Program, Tubarjal, KSA
Developed a comprehensive strategy to enhance public spaces and promote urban growth through sustainable infrastructure and livability improvements.

2023 | Al-Khobar Ecological Park, Alkhobar, KSA
Directed the creation of a nature-based urban park, integrating diverse habitats and promoting biodiversity, with a focus on sustainability and ecological resilience.

2023 | Al-Shuqaiq Waterfront Development, Jazan, KSA
Developed a strategic plan for a nature-based waterfront aimed at tourism development and ecological conservation.

2020 – 2021 | Koopmansplein Redevelopment, Assen, NL
Directed the transformation of Koopmansplein into a future-proof city center, focusing on public realm improvements, sustainability, and enhanced mobility.

2021 – Ongoing | Central Garden Public and Recreational Square, NL

Leading the redevelopment of Central Garden into a multifunctional public space, promoting green areas and creating a hub for community activities and urban ecology.

Commercial & Mixed-Use Developments

2020 | Weeshuispassage Redevelopment, Zwolle, NL

Led the redevelopment of a historic shopping district, revitalizing facades and integrating residential spaces to create a vibrant, mixed-use community.

2019 | Kopermolen Shopping Center, Leiden, NL

Directed the modernization of a key retail destination, focusing on sustainable infrastructure and enhanced community engagement.

2020 – Ongoing | Amstelveen Public Square and Shopping Area, NL

Transforming the central public square into a mixed-use development, prioritizing pedestrian-friendly design, green spaces, and sustainable retail facilities.

Architectural & Urban Facades

2021 – Ongoing | De Munt Architectural Urban Facade, NL

Overseeing the architectural redesign of De Munt, enhancing the building's integration with the urban environment and promoting energy-efficient technologies.

2017 | Capital Tower HQ, Jeddah, SA

Directed the planning and construction of an iconic skyscraper, significantly contributing to the modern skyline of Jeddah.